



PRESS RELEASE

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ERA GLOBAL¹ MEMBER LOUNGE AT THE INSPIRED HOME SHOW IN CHICAGO

Brussels, 7 March 2023 - ERA GLOBAL (The Electronic Retailing Association Europe Asbl.)

Finally, five years after the initial discussions, ERA Global was able to offer an **exclusive member lounge** at **The Inspired Home Show** in Chicago to its members.

The ERA Global member lounge was hosted at the Lakeside Centre, offering snacks, drinks and meeting facilities. 45 member companies and on an average 120 guests per day visited the facilities to meet their peers and discuss the latest trends and business.

We were overwhelmed by the positive feedback from our members. We are grateful to the International Houseware Association for enabling us to offer this opportunity to our members and plan a similar offering for 2024 (Dr. Julian Oberndörfer, CEO ERA Global).

We are glad that the member lounge was very well received by the attending members. For the upcoming year, our goal will be to extend these partnerships with other events which are attended by our industry community (Dieter Schneider, Chairman ERA Global).

The next upcoming event of ERA Global is the Summer Conference in Malta, June 20-22 and the second one in Las Vegas, September 19-21.

Sincerely

Dieter Schneider
Chairman of the Board of Directors
ERA GLOBAL

Dr. Julian Oberndörfer
CEO / Administrateur Délégué
ERA GLOBAL

About ERA GLOBAL

ERA GLOBAL* is the only existing non-profit association representing the interests of the Multi-Channel Home Shopping Industry and direct-to-consumer business. Our members come from Europe, the Middle East, the Americas, Asia, and Australia, and are active all over the globe. ERA GLOBAL is the voice and network for businesses that offer innovative products to consumers through audio-visual presentation, the internet, and other electronic media, according to a recognized code of ethics. ERA GLOBAL advocates and supports the interests of our Global members and their customers.

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* following the decision of the General Assembly of the Annual General Meeting 2021, the association will proceed with the registration of its new official name, Electronic Retailing Association Global/ ERA Global Asbl, BE 0867.005.301,RPM Brussels

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ERA Europe
Electronic Retailing Association Europe
Chaussée d'Alseberg 999
B - 1180 Brussels
ERA Europe Asbl, BE 0867.005.301, RPM Brussels
ING Bank, IBAN: BE44310189010145

ERA Europe German Office
c/o Kanzlei Oberndoerfer
Maximilianstrasse 7b
82319 Starnberg
Germany

Tel: +49 8151 55 66 480
Fax: +49 8151 55 66 479
joberdoerfer@era-europe.eu
www.era-europe.eu